

A  
TheaterWorks USA  
PRODUCTION



# A New Musical

by KEELAY GIPSON and SAM SALMOND

Based on the books by  
PETER H. REYNOLDS

*the dot · ish · sky color*



# DOT DOT DOT A New Musical



## DOT DOT DOT

is an exciting new musical based on the trio of award-winning picture books by New York Times bestselling author Peter H. Reynolds - *The Dot*, *Ish* and *Sky Color* (also known as the *Creatrilogy*). Adapted by Keelay Gipson and Sam Salmond, the musical, like the series, celebrates the power of originality, self-expression, and opening our eyes to look beyond the expected.

When Marisol (*Sky Color*), a young artist and curator of the *Musee de Marisol*, decides that her gallery requires more than her own art, her search for emerging talent leads her to Vashti (*The Dot*), whose dots inspire Ramon (*Ish*) to become an artist in his own right.

The musical follows Marisol's journey to help her new friends, and her entire community, break free from self-criticism and learn to let their imaginations soar.

## The journey begins



### PREVIEW TOUR

SPRING 2023

February 2023 - March 2023

DOT DOT DOT will come to life with fully realized sets, costumes, orchestrations, and staging. Reactions and feedback from local preview audiences will help guide the creative team's revisions and rewrites in anticipation of the Premiere Tour!

### PREMIERE TOUR

FALL 2023

October 2023 - May 2024

The Premiere Tour will launch with an official "opening day" performance and then make its way across North America, with scheduled stops in TWUSA's key markets in the Northeast, Southeast, and the Midwest.

### 2024 & BEYOND!

DOT DOT DOT

will join TWUSA's national touring repertoire, delighting young audiences across the country for years to come!



# Meet the Creative Team



## PETER H. REYNOLDS (AUTHOR OF CREATRILLOGY) -

is a NY Times best-selling author & illustrator. Peter's award-winning books *The Dot*, *Ish*, *The Word Collector*, *Happy Dreamer*, *Say Something*, and soon to be released, *Be You*, among many others, inspire children and "grown up children" with his messages about authentic learning, creativity, bravery, empathy, and courageous self-expression.

Peter also illustrated the best selling *I am Yoga*, *I am Peace*, *I am Human* (which was recently a #1 NYT Best selling picture book!), *I am Love*, and *The Water Princess* with Susan Verde, as well as, the *Judy Moody* series by Megan McDonald. Peter lives in the Boston area where he founded *The Blue Bunny*, a family-owned and operated children's book, toy, & creativity store.

Peter and his twin brother Paul, launched the Reynolds Center for Teaching, Learning, and Creativity (TLC). The center is a not-for-profit organization that encourages creativity and innovation in teaching and learning.

## KEELAY GIPSON (MUSICAL CO-WRITER) -

is an Activist, Professor, and Playwright. He is the recipient of a Barrington Stage Spark Grant, the NYSAF Founders' Award, the Van Lier Fellowship at New Dramatists, as well as writing fellowships with Lambda Literary, *The Amoralists*, Page 73, and the Dramatist Guild Foundation. He has held residencies at the MacDowell Colony, NYC DCLA, NYC Administration of Children's Services, New York Stage and Film's Powerhouse Season at Vassar College, and Yale University. His work has been developed at The Bushwick Starr, Wild Project, HERE Arts Center, Pace University, West Connecticut University, National Black Theater, Rattlestick Playwrights' Theater, The Fire This Time Festival, Classical Theater of Harlem, and New York Theater Workshop. He is published in *The Best American Short Plays* anthology and *48 Hours in Harlem*, Vol. 3. He has taught workshops, courses, and masterclasses at NYU, Pace, Rutgers, Fordham, and the Kennedy Center American College Theater Festival.

## SAM SALMOND (MUSICAL CO-WRITER)-

is a Jonathan Larson Award-winning composer, lyricist, and bookwriter. Among the many projects in development, Sam has written music and lyrics for an adaptation of *Eighty-Sixed*, the novel written by humorist and AIDS activist, David Feinberg. It had a developmental reading at Second Stage Theatre and a workshop with Playwright's Horizons and Musical Theatre Factory. Sam's work has been featured at Lincoln Center, Ars Nova, Symphony Space, Joe's Pub, 54 Below, The Town Hall and venues all around the country. He has been a resident writer at Goodspeed Opera House, the Johnny Mercer Colony, The Village Theater, Fresh Ground Pepper and more. He is a 2017 Dramatists Guild Fellow, a 2018 SPACE on Ryder Farm resident, and an alumnus of NYU's Graduate Musical Theatre Writing Program.

## JESCA PRUDENCIO (DIRECTOR/CHOREOGRAPHER) -

is a director, choreographer, and community-based artist. She has developed new work at The Kennedy Center, La Jolla Playhouse, East West Players, The Lark, NAMT, Ensemble Studio Theatre, Space on Ryder Farm, La MaMa, Clubbed Thumb, Joe's Pub, and The Movement Theatre Company. She is the recipient of the TS Eliot US/UK Exchange at the Old Vic, The Drama League Fall Fellowship, and the 2018 Artist-In-Residency at the Performance Project at University Settlement in Manhattan. Jesca is the inaugural recipient of The Julie Taymor World Theater Fellowship which supported her travels through Thailand, Japan, and The Philippines throughout 2017 as she researched and trained in traditional and contemporary forms of theater in each country. She was recently named a 2021 Woman To Watch on Broadway by the Broadway Women's Fund.

APRIL 2022  
OUR FIRST WORKSHOP!



PHOTO: TOP ROW: WILLIAM SPINNATO, SAM SALMOND, YAN LI. MIDDLE ROW: KEELAY GIPSON, KENNEDY KANAGAWA, JEN ANAYA, PETER H. REYNOLDS, ARIANA VALDES, JESCA PRUDENCIO. BOTTOM ROW: MUKTA PHATAK, WILLIAM BELLAMY.



# About TheaterWorksUSA



TheaterWorksUSA is a 501(c)(3) not-for-profit organization guided by a single mission:

To create exceptional, transformative theatrical experiences that are accessible to young and family audiences in diverse communities throughout North America.

For nearly six decades, TheaterWorksUSA has served as a trailblazer, leading the evolution of theater for young audiences as an art form and contributing to the 21st-century canon by developing more than 141 original plays and musicals. The organization is beloved and celebrated for touring these plays and musicals to diverse and expansive audiences, reaching young people from pre-K through high school across the country, including in communities with few resources and little arts access.

## In TheaterWorksUSA's 50+ Years of Service:



100 million+  
audience  
members  
entertained



140+  
shows produced



30,000+ free  
or reduced-  
price tickets  
distributed  
annually



440  
communities  
reached across  
North America



At TheaterWorksUSA we believe that theater is vital to our youth. We picture a world in which theater gives rising generations a reason to look up and explore themselves and their communities with optimism and excitement.

# Make your mark!

by supporting Dot Dot Dot's pivotal next phase of development:

## CO-COMMISSIONER: \$150,000

- Fully underwrite Dot Dot Dot's preview production, including the design and creation of the show's physical assets (sets, costumes, and props) and artistic assets (direction, choreography, sound/lighting design, costume design, music composition, script development, and creative talent).
- Recognition in perpetuity as a co-commissioner for your support in the creation of the production.
  - Name/logo featured on the house board posted at every performance as well as on the program title page.
  - Verbal acknowledgement in pre-show announcement.
  - Name/logo featured on all print and digital marketing materials (including live link on the show's website).
- Exclusive opportunity to host a kick-off celebration and the Fall 2023 premiere performance in a mutually agreed upon city/venue.

## PRODUCING PARTNER I: \$75,000

- Fully underwrite the design and creation of Dot Dot Dot's physical production including, but not limited to, sets, costumes, props, etc.
- Recognition as a producing partner for your support in the creation of the production (through August 31, 2025).
  - Name/logo featured on the house board posted at every performance as well as on the program title page.
  - Verbal acknowledgement in pre-show announcement.
  - Name/logo featured on print and digital marketing materials (including live link on the show's website).
- Dedicated performance in a mutually agreed upon city/venue during the 23-24 season.

## PRODUCING PARTNER II: \$75,000

- Fully underwrite the development and creation of Dot Dot Dot's artistic assets including, but not limited to direction, choreography, sound/lighting design, costume design, music composition, script development, and creative talent.
- Recognition as a producing partner for your support in the creation of the production (through August 31, 2025).
  - Name/logo featured on the house board posted at every performance as well as on the program title page.
  - Verbal acknowledgement in pre-show announcement.
  - Name/logo featured on print and digital marketing materials (including live link on the show's website).
- Dedicated performance in a mutually agreed upon city/venue during the 23-24 season.

## PRESENTING SPONSOR: \$50,000

- Recognition as a presenting sponsor for your support in the creation of the production (through August 31, 2025).
  - Name/logo featured on the house board posted at every performance as well as on the program title page.
  - Name/logo featured on print and digital marketing materials (including live link on the show's website)
- 250 complimentary tickets to a performance in a mutually agreed upon city/venue during the 23-24 season.

## PROGRAM SPONSOR: \$15,000

- Name/logo featured on print and digital marketing materials (including live link on the show's website) for the preview tour as well as the 2023-2024 touring season.
- Pre-sale booking priority + 10 complimentary tickets for a mutually agreed upon city/venue.

# Make your mark!

by supporting Dot Dot Dot's pivotal next phase of development:

Desired Sponsorship Level: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Credit Card: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_



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